



For more information:
Shawn Paul Wood
972.499.6614
Shawn.Wood@hck2.com

Ambit Energy Surpasses 1 Million Customers in 2012

Dallas-Based Retail Energy Provider Projects Continued Growth in 2013

(DALLAS) - Ambit Energy, a leading national retail energy provider based in Dallas, added a notable benchmark to its list of accomplishments, officially passing 1 million residential customers* in December and adding more than 315,000 net customers in 2012 alone. This news follows two other 2012 national distinctions: inclusion on the Inc. 500/5000 list for the third consecutive year and recognition as one of the top 20 direct selling companies in the world on the Direct Selling News Global 100 list.

"Being trusted by more than one million customers is a tremendous milestone of accomplishment for the Ambit team," said Jere Thompson, Jr., Ambit Energy Co-Founder and Chief Executive Officer. "There are hundreds of retail energy providers in America, and only a few have more than one million customers. We are very proud of our dedicated employees and enthusiastic Independent Consultants who have worked hard to help us accomplish this goal."

In 2012, Ambit introduced service to more than 13 million new potential customers by expanding into Massachusetts, Connecticut and northern California. The company also continued to add new service areas in New York, Pennsylvania, Maryland and Illinois.

"We are excited about our future growth potential," said Chris Chambless, Ambit Energy Co-Founder and Chief Marketing Officer. "With more than 200,000 Independent Consultants nationwide, and an aggressive expansion plan in place, we believe Ambit Energy is positioned to penetrate a still largely untapped market by educating people, many of whom are still unaware, about their options to lower their monthly energy expenses."

For more information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call (877) 28-AMBIT.

*94% of Ambit Energy's customers are residential. For purposes of counting total customers, the company converts small business customers to a residential customer equivalent (RCE) based upon their actual usage compared to an average Ambit residential customer from the same geographic area.

TWEET IT: @AmbitEnergy tops 1 million customers with some of the best rates and customer service, and a direct sales channel of 200,000 Consultants. #retailenergy

About Ambit Energy

Ambit Energy is a Dallas-based retail energy provider of electricity and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois, New York, Pennsylvania and Maryland. Named the fastest-growing private company in America for 2010 by Inc. magazine, Ambit Energy is focused on being the finest and most respected energy provider in the industry, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-built service and monthly

utility savings opportunities, or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 28-AMBIT.

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